



APPLICATION FORM

The Aurivo Charity of the Year partnership was introduced in 2007 to support charity organisations, throughout our geographical region, who require much needed funds to ensure the continuation of essential services for worthy causes.

Aurivo has a strong corporate responsibility ethos. Our staff, members and customers unite to raise funds for our chosen charity every year. The Charity of the Year partnership runs from 1st July – 30th June each year. Our team of 650 employees and a network of 34 stores, production plants and Head Office all get involved in our Charity of the Year programme.

We host various fundraising initiatives that raise money for our chosen charity, including stationary bike cycles, 5km walks or runs, golf classics, raffles, coffee mornings etc. To support the fundraising initiatives of our staff, there are a number of materials that the charity can provide – collection boxes for store tills, information leaflets, t-shirts, balloons and any other charity merchandise used for fundraising initiatives.

Since we started our Charity of the Year initiative, Aurivo has donated over €500,000 to registered charities.

- 2025/2026 TBC
- 2024/2025 MS Ireland
- 2023/2024 Alzheimer Society of Ireland
- 2022/2023 Make A Wish
- 2021/2022 Irish Guide Dogs for the Blind
- 2020/2021 Irish Wheelchair Association
- 2019 Croí
- 2018 Down Syndrome Ireland
- 2017 Acquired Brain Injury Ireland
- 2016 ISPCC
- 2015 Pieta House
- 2014 Local Hospices – Donegal, North West, Mayo/Roscommon, Galway
- 2013 Special Olympics Ireland
- 2012 Our Lady's Hospital for Sick Children, Crumlin
- 2011 Cancer Care West
- 2010 Irish Autism Action
- 2009 Cystic Fibrosis
- 2008 Alzheimer's Society
- 2007 North West Hospice and Mayo/Roscommon Hospice

In order to meet our criteria, charity organisations must:

- Assure that all funds raised stay in the catchment area of Aurivo
- Provide confirmation that the charity is operating services in the catchment area of Aurivo (Mayo, Sligo, Roscommon, Donegal, Leitrim, Longford)

CHARITY DETAILS

Name of charity:

Address:

Contact name:

Title:

Phone number:

Fax number:

Email:

Fundraising director:

Fundraising committee members:

Fundraising offices:

Promotional resources/personnel:

How much money do you raise each year?

What are your national fundraising days?

How much is spent?

How much is raised?

How many people will be involved in our COTY programme?

Full-time staff:

Part-time staff:

Volunteers:

PROJECT DETAILS

Please give details of where the money raised will be spent:

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Is there a particular project/area that you wish to raise money for?

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List three new initiatives that you could introduce into the programme that would create more awareness in the local community, involve more staff and customers and would raise more money.

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PROGRAMME SUPPORT

Please give details of how you can support our staff in the following areas:

● Fundraising

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● Promoting the programme

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● Awareness

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CHARITY FUNDING

Does your organisation receive government funding? Yes ☐ No ☐

If yes, please state percentage:

Are you involved with any other co-op? Yes ☐ No ☐

Do you have a partnership with any other corporate organisation(s)? Yes ☐ No ☐

If yes, please provide name(s):

TERMS AND CONDITIONS

- Applications will only be accepted from registered charity organisations based in the Republic of Ireland, with services across the Aurivo geographical catchment area
- Your application must have the full support of your organisation and board
- Money raised must be administered in the local community where it was raised
- Personnel support for fundraising events in locations across the Aurivo catchment area is required
- Funding for identifiable projects preferred

Please sign your name below to confirm that you fully understand the guidelines and you have read and accepted the terms and conditions.

Signature:

Title:

Date:

Please return this form by post to:

Marilyn Phillips, Aurivo Head of Human Resources, Aurivo House, Finisklin Business Park Sligo, F91 N968

CLOSING DATE: Friday, 31st May 2025

Only applications received on or before this date will be included in this year's selection process.

Additional supporting material can be emailed to: info@aurivo.ie